

Gyro Member Questionnaire

Name: _____

How long have you been a member of Gyro? _____

We are interviewing a cross section of people to find what we can do as a club to make it more interesting so we can recruit new members.

Your name was randomly chosen to participate in a CONFIDENTIAL interview process. We are looking for ideas and trends. Be assured that your name will not be used in any way. However, your ideas may be included in our summary of recommendations.

We know that more and more people today are NOT joining clubs and organizations. But what we don't know is why? We are hoping that our interviews with a cross section of people will help us better understand what we need to do to get more people interested in becoming a member of Minneapolis Metro Gyro. Your answers to the following will help us in this regard:

1. How long have you been a member?
2. How did you first hear about Gyro?
3. What do you believe is the primary function of Gyro?
4. Compared to other organizations, what are the advantages of belonging to Gyro?
5. What do you like the most about being a member of Gyro?
6. What would you improve or add to your membership experience?
7. Why did you initially join Gyro?
8. How often do you read our newsletter, visit our website, etc.?
9. How likely are you to refer a friend to join?
10. Have you recruited any new members to the club in the past three years?
11. If yes, what technique did you use to get them to attend three meetings?
12. If tomorrow, you became the club leader and could make changes what would you change to make our club more interesting?
13. Do you have any recommendation to improve communication and recognition between club leadership and its members?

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14. Do you think our club needs a purpose rather than just say we are a fraternity of friendship?
15. In order to get younger members would you be willing to participate as a seasoned executive to help mentor that person in his career?
16. Have you ever attended a regional or national Gyro event? Does the club promote those events too much or not enough?
17. Are you currently happy with the locations and food quality for our twice-monthly meetings?
18. Are two meetings per month too many?
19. Do you prefer lunch meetings or evening meetings? Why/why not?
20. Have you participated in any of the social events? (i.e. plays, baseball, etc.) Why/why not?
21. Have you participated in any of the social dinner events? Why/why not?
22. Would you like to see more or fewer social events throughout the year?
23. Would Gyro have been a group you would have joined when you were younger? Why/Why not?
24. What could be done to better integrate new potential members into the club?
25. How could we encourage closer friendships between members? Or, are you comfortable as is?

Thanks for your input – we appreciate the time you have invested to help us better understand potential changes to make Gyro a better and more rewarding club.

Lyle Larson